



U.S. ARMY COMBAT READINESS/SAFETY CENTER

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## Army Summer Safety Campaign Underway

Directorate of Communication and Public Affairs  
U.S. Army Combat Readiness/Safety Center  
Fort Rucker, Ala.

**FORT RUCKER, Ala. (May 22, 2013)** – The U.S. Army Combat Readiness/Safety Center (USACR/Safety Center) commences its official summer safety campaign and encourages all Soldiers, Department of the Army Civilians and Family members to remain prepared for the fun and hazards associated with warmer weather.

The campaign, which begins May 24 and runs through Sept. 3, encourages every member of the Army family to stay aware, vigilant and engaged.

"We've entered the deadliest time of year (May through September) as our Soldiers, civilians and Family members tend to travel and spend more time outdoors," said Brig. Gen. Timothy J. Edens, director of Army Safety and commanding general, USACR/Safety Center. "Our campaign products, by design, are meant to help leaders and safety professionals engage their Soldiers, civilians and Family members on risk and risk management. Engagement and vigilance are key to reducing on- and off-duty accidents."

In August 2012, the USACR/Safety Center introduced the Know the Signs slogan as the Army's safety awareness theme. Targeted at individual accountability and focused around training, discipline and standards, KTS encourages leaders and Soldiers to first Know the Signs, because someone always knows when a Soldier is at risk. Then, Know What's Right (know what right looks like; know the standards, regulations, guidelines and laws), and then, Do What's Right (break the cycle of an accident waiting to happen by taking action and intervening before the loss or injury). With the majority of off-duty Army accidents currently attributed to indiscipline, this campaign also reminds Soldiers that standards apply 24/7, whether on or off duty.

To help unit leaders and safety professionals Army wide build and manage their summer campaigns, the USACR/Safety Center team developed a website hosting feature articles, posters, videos and other tools focusing on summer seasonal, as well as non-seasonal, topics.

Please visit the website at:

<https://safety.army.mil/multimedia/CAMPAIGNSINITIATIVES/KnowtheSigns/SummerSafety2013/tabid/2409/Default.aspx>